



Draft-based. Fierce. Female.

2026 Sponsorship Opportunity

Women's Month · August–September 2026

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ABOUT FIRE & FURY

Women's cricket taken seriously.

Fire & Fury is a draft-based T20 women's cricket tournament endorsed by Eastern Cricket Union. Our mission is to create a space where women's cricket is taken seriously, talent is celebrated, and future legends are forged - both on and off the field.

- Female players aged 15+
- School, club & provincial cricketers
- 6 teams selected via live draft
- Officially endorsed by Eastern Cricket
- 8 players with SA U19 experience
- Professionally run, built by women for women



2026 HIGHLIGHTS

The league, by numbers.

78

PLAYERS

6

TEAMS

8

PLAYERS WITH
SA U19
EXPERIENCE

- Officially endorsed by Eastern Cricket
- Night matches - rare for women's cricket
- Live scoring & streaming - 360 Next Gen
- Played across multiple match days at Laerskool Impala, Die Anker, Hoërskool Hugonote and Laerskool Pam Brink.



SA U19 star Mieke van Voorst in action for Fire & Fury

2026 TOURNAMENT

6 match days. One tournament.

Date	Match	Venue
28 August 2026	Night Match · 18:00	LS Impala, Kempton Park
29 August 2026	Day Match + Night Match	Day: Die Anker, Brakpan Night: LS Impala, Kempton Park
30 August 2026	Day Match	Die Anker, Brakpan
4 September 2026	Night Match · 18:00	LS Impala, Kempton Park
5 September 2026	Day Match	HS Hugenote, Springs LS Pam Brink, Springs
6 September 2026	Finals Day	Die Anker, Brakpan

Live streaming of all matches on 360 Next Gen platform



THE LEAGUE

6 teams. One league.



TICKETS AND ACCESS

Come and witness it.

R30

Match Day Pass

Per day

R100

Ultimate Supporter Pass

All 6 days - save R80

- Tickets on Quicket - easy mobile purchase
- Live scoring on 360 Next Gen platform
- Live streaming on 360 Next Gen platform (subject to funding)
- Social media live updates throughout



OUR REACH AND AUDIENCE

A growing, engaged community.

27,736

IG VIEWS
(LAST 30 POSTS)

100+

YOUTUBE
FOLLOWERS

177

INSTAGRAM
FOLLOWERS

55

FACEBOOK
FOLLOWERS

** Organic reach — zero paid advertising. Growing audience with players driving engagement.*

- Players & Families - 78 active players plus families, coaches and supporters
- Schools & Clubs - players from schools and clubs across the East Rand, wider Gauteng and beyond
- Cricket Community - affiliated with Eastern Cricket Union, endorsed by Eastern Cricket



SPONSORSHIP PACKAGES

Ready to ignite?

Package	What You Get	Investment	Status
Title Sponsor (Vertec Scientific SA)	Centre front chest of all 6 team shirts · primary brand in all communications	R20,000	TAKEN ✓
Shirt Back Sponsor	Logo on back of all 6 team shirts - above or below player name & number	R10,000	1 available
Sleeve Sponsor (3 spots)	Logo on sleeve of all 6 team shirts - visible in all match day & social content	R5,000 each	3 available
In-Kind / Prize Sponsor	Products / services in goodie bags · Player of the Match prizes · branded giveaways	Value-based	Open

Total Available Sponsorship: R25,000

All sponsors receive: social media mentions & collab posts · match day commentary mention · logo on 360 Next Gen platform · logo on fireandfury.co.za · marketing material in goodie bags · banners & flags at field (sponsor supplies) · photography & content sharing

BROADCAST COMMERCIAL OPPORTUNITY

Put your brand in the game.

Package	Matches	Investment	Plays
Single Match (your choice)	1 live match · 7 × 20-second plays	R12,500	7 plays
5-Match Package	5 live matches · 35 × 20-second plays	R55,000	25 plays
10-Match Package (any 10 matches)	10 live matches · 70 × 20-second plays	R100,000	50 plays
Full Tournament	19 live matches · 133 × 20-second plays	R175,000	95 plays

Full Tournament: R175,000 — R1,316 per play



Live exposure - your commercial appears within the live match broadcast on the 360 Next-Gen platform · seven plays per selected match keeps your brand visible · flexible packages, from one match to the full tournament · advertisers provide a broadcast-ready 20-second commercial · placement is subject to the final schedule.

OUR 2026 PARTNERS TO DATE

Brands that believe in women.

Vertec Scientific SA

Title Sponsor - R20,000

Vertec manufactures breast wellness imaging machines. Their technology saves lives through early detection. Vertec shows up for women every day, on and off the field.

Eastern Cricket

Official Endorsement + Match Balls

Formally endorses Fire & Fury as a legitimate platform for women's cricket development in the province. Also donated 30 official match balls - an investment of approx. R15,000.

Body Stress Relief

Prize Sponsor

Prize sponsor for our winning team (R9,750 total) - supporting recovery and wellness for women who push their bodies to perform.

Haythmade Laser Cutting & Engraving

Trophies and Medals Sponsor

All trophies and medals designed and custom-made for the Fire & Fury Women's League – (R4500 total)



PARTNERS AND SUPPORTERS



Body Stress Release

Unlocking tension
Restoring self-healing



EASTERN CRICKET
WILLOWMOORE PARK



SUPPORT PINKDRIVE

Every match event can give back. Pledge at any level.

R50

Per Four

example pledge

R1000

Per Six

example pledge

R5000

Per Hundred Scored

example pledge

- Companies and individuals can pledge
- Pledge any amount per boundary, wicket (or bowled, LBW, caught, stumped), wide, no ball, 5-wicket haul, half-century or century - you choose
- 100% of pledges go directly to PinkDrive
- PinkDrive issues an official Section 18A tax certificate for your donation, if required



WOMEN'S MONTH – AUGUST 2026

Our tournament kicks off in Women's Month. Match days, posts, mentions happen during South Africa's most powerful month for women's stories.

Brands that partner with us aren't just sponsoring cricket - they're making a Women's Month statement.

“The best way to reach women... is to support them.”



Ready to ignite?

Bring the fire.

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